

SYNERGY

March 17-18, 2023

parts team
holism synergistic effect
synergetics corporate
added value SOCIAL
interaction strategy
productivity business
teamwork success emergence
cooperation result natural world
partnership creativity
team
SYNERGY
working together
combined action goal

Best Western Royal Plaza &
Conference Center
181 Boston Post Rd W
Marlborough, MA 01752



SYNERGY

Welcome to our unique experience we call

“SYNERGY”

TOOLS OF PRACTICE is proud to bring this conference to you. Our Mission is to provide reliable education, resources and tools of practice to advance your clinical expertise, business development and professional growth.

Synergy’s Mission is to create a space for all to gather, as professionals, in a fun, warm, caring, and safe environment. Enjoy the diversity of classes, instructors, and CEUs. Meet our sponsors and exhibitors and enjoy the community of your friends and peers.

With much gratitude,



Mark



Paul

ABOUT US

MARK A. DAVINI, DC, DABCN, CPCO

Dr. Mark A. Davini is a 1981 graduate of Palmer College of Chiropractic. In addition to over 24 years in active practice, he holds a diplomate in chiropractic neurology and is a Certified Professional Compliance Officer. He has served as Chairman of the MA Board of Registration of Chiropractors. Dr. Davini has lectured for various state and national associations continuing education programs. Dr. Davini is active in the defense of chiropractors involved in malpractice litigation. He was awarded two U.S. Patents on the “M-Brace” for Carpal Tunnel Syndrome. Dr. Davini was honored as “Doctor of the Year” by the Worcester County Chiropractic Society and “Chiropractor of the Year” by the Massachusetts Chiropractic Society. Dr. Davini is a Compliance Auditor/Clinical Monitor as well as a pattern practice analyst. Dr. Davini is co-founder of TOOLS OF PRACTICE.

PAUL P. ANDREWS, LMT, CCCA, CPCO, CPB

Paul is a MA & FL State Licensed Massage Therapist, Certified Chiropractic Clinical Assistant, Certified Professional Compliance Officer and Certified Professional Biller. In 2002 Paul founded Andrews Billing Solutions, Inc., servicing chiropractic and physical therapy offices with third party insurance billing. Paul is the Chair of the Massachusetts Massage Therapy Board, Chair of the Board of Assessors for the Town of Mashpee, MA and is Past Chairman of the Massachusetts Cosmetology Board as the Public Member. Paul is co-founder of TOOLS OF PRACTICE.

SYNERGY

Friday, March 17th

REGISTRATION

2:30 PM — 3:00 PM

Check-In, pick up name badge and SWAG Bag. Write your name on the front page of your weekend guide. Plan your weekend and CEUs.

Grab the goods

Friday Afternoon Sessions

3:00 PM—7:00 PM

Choose your class & enjoy

Coffee Break

4:45 PM — 5:15 PM

Take a moment to recharge

Friday, March 17th

	SALON	SEMINAR
2:30 PM	REGISTRATION 2:30p-3:00p	
3:00 PM		
3:30 PM		
4:00 PM		
4:30 PM	Medicare Part B for Chiropractic Services	Neurology in Action: a hands-on approach for functional neurological assessment and low-tech rehabilitation strategies
5:00 PM	(4 CEUs) 3:00p-7:00p	(4 CEUs) 3:00p-7:00p
5:30 PM	TOOLS OF PRACTICE	Lynn Carlson, DC
6:00 PM		
6:30 PM		
7:00 PM		

SYNERGY

Saturday, March 18th

REGISTRATION

7:00 AM — 8:00 AM

Check-In, pick up name badge and SWAG Bag. Write your name on the front page of your weekend guide. Plan your day and CEUs.

Grab the goods

MORNING COFFEE

7:00 AM—8:00 AM

Coffee, tea and connecting

Courtesy of AVANT and Alekman DiTusa

MORNING SESSIONS

8:00 AM — 12:30 PM

Time to learn

LUNCH, AWARDS & UPDATES

12:30 PM — 1:30 PM

Join us for our special awards presentation, updates on key issues, as well giving a respectful ear to our sponsors and exhibitors for helping us provide this event.

Nourishment time

EXHIBITOR MIXER

1:30 PM — 2:00 PM

Stop by and say hi

complete your raffle ticket

AFTERNOON SESSIONS

2:00 PM — 6:00 PM

More time to learn

AFTERNOON COFFEE

3:00 PM — 5:00 PM

Refresh and enjoy at your break

CONFERENCE RAFFLE

6:10 PM— 6:30 PM

(must be present to win)

Awesome prizes

SYNERGY

Saturday, March 18th

	SALON C	SALON D	SALON E	PRINCESS
7:30:00 AM	REGISTRATION 7:00a-8:00a			
8:00:00 AM	Photobiomodulation Therapy (Laser): Exam & Treatment Upper Extremities: Incl. Head, Neck, TMJ, Shoulders, Elbow and Wrist (2 CEUs) 8:00a-10:00a	BREAK	BREAK	Anatomy of Vertebral Artery Dissection TOOLS OF PRACTICE (1 CEU) 8:00a-9:00a
8:30:00 AM		Active Release Technique (ART) (4 CEUs) 8:30a-12:30p	TLC: What's Great in Chiropractic Dr Dean DePice (1 CEU) 9:00a-10:00a	Clinically Defining Wellness TOOLS OF PRACTICE (1 CEU) 9:00a-10:00a
9:00:00 AM	BREAK			BREAK
9:30:00 AM	Photobiomodulation Therapy (Laser): Exam and Treatment Lower Extremities: Incl Low Back-Pelvis, Hip, Knee, Ankle/Foot (2 CEUs) 10:30a-12:30p	BREAK	TLC Wellness Revolution: Prescribed Epidemic & Secrets of Longevity Drs Dean & Jen DePice (2 CEU) 10:30a-12:30p	
10:00:00 AM		BREAK		Active Release Technique continued (ART)
10:30:00 AM	LUNCH & AWARDS (Salon A&B)			
11:00:00 AM	Exhibitor Mixer			
11:30:00 AM	Trauma Induced Subluxation & Maladaptive Gait Reset BycoreGlide (3 CEU) 2:00p-5:00p	Functional Medicine: Overview, Thyroid & Gut Health Trish Murray, DO (3 CEUs) 2:00p-5:00p	Essentials of Chiropractic Pediatric Practice Heidi Hendrickson-Zohn, DC, DACCP (3 CEU) 2:00p-5:00p	The Complete Billing Cycle TOOLS OF PRACTICE & Andrews Billing Solutions (3 CEUs) 2:00p-5:00p
12:00:00 PM				
12:30:00 PM	RAFFLE DRAWING			
1:00:00 PM	RAFFLE DRAWING			
1:30:00 PM	RAFFLE DRAWING			
2:00:00 PM	RAFFLE DRAWING			
2:30:00 PM	RAFFLE DRAWING			
3:00:00 PM	RAFFLE DRAWING			
3:30:00 PM	RAFFLE DRAWING			
4:00:00 PM	RAFFLE DRAWING			
4:30:00 PM	RAFFLE DRAWING			
5:00:00 PM	RAFFLE DRAWING			
5:30:00 PM	RAFFLE DRAWING			
6:00:00 PM	RAFFLE DRAWING			

Schedule subject to change

SYNERGY

RAFFLE INFORMATION

Information:

- ◆ Drawing begins at 6:10p in Salon A&B
- ◆ You must be present to win



Prizes include:



Active Release Techniques® free registration to an ART seminar!
This prize is valued at \$1,599



Red Sox Tickets



Safety Pin cycle



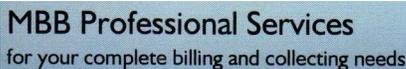
A pair of hand-painted (by Connect the Dots) white wine glasses;
bottle of Kendall Jackson's Avant brand Chardonnay; \$100 VISA gift card.



6 months of our Chiro360™ Essentials maintenance plan for the raffle.
This is a \$475 value



Facemask, Features 132 total LEDs - 66 blue and 66 red, 12.2" X 7.9" pad with
silicone on treatment side for easy cleaning, MSRP \$695



Painting from Local Artist



ByCore Glide



"Summer package" of one car sun shade and one beach towel
Total value \$50.



Omega 3 index + test \$75 & EPA/DHA Omega 3 Supplement \$31



Big Screen TV, Printer, Amazon Firesticks, Amazon Echo Dot and
many, many Gift Cards to your favorite places!!

SYNERGY

YOUR WEEKEND CEU | SESSION TRACKER

SESSION TITLE	CEUs Earned

TOTAL _____



SYNERGY

Session Descriptions

Medicare Part B for Chiropractic Services

Join Paul Andrews & Mark Davini, DC from TOOLS OF PRACTICE for a comprehensive review of Chiropractic documentation, proper coding, billing, ABN, Par v Non-Par and resources for Medicare Part B in Jurisdiction K

Mark A. Davini, DC, DABCN, CPCO & PAUL ANDREWS, LMT, CCA, CPCO, CPB | TOOLS OF PRACTICE

Neurology In Action

Elevated physical and mental stressors greatly affect our patient's quality of life and functional ability. Chiropractic care is paramount for improving neurological integration and greater health. This course is designed to provide a window into objective biomarkers, as well as, low tech assessments and strategies to allow a treating Provider to monitor a patient's recovery and inform return to play/work decisions, obtain baseline markers for injury prevention, and/or promote general wellness and sustained function. Neuromuscular and cognitive strategies will be reviewed as tools for patient recovery as an adjunct to chiropractic treatment.

Lynn M. Carlson, DC, DACNB, FACFN, FABBIR | BERKSHIRE BALANCE

Active Release Technique (ART)

Join ART! Session includes the current research for soft-tissue efficacy and how ART supports that research. We will look at the cellular response to soft-tissue injuries in relation to tissue alteration after performing ART treatment protocols. There will also be an opportunity to perform hands-on treatment protocols. ART facilitates world-class soft-tissue and nerve care through our seminars and corporate wellness programs. ART's success is based on non-invasive diagnostic and treatment methods, unmatched experience, and a community of the best and brightest employees, instructors, and providers. The ART treatment system is specifically engineered to locate and treat soft-tissue disorders through hands-on, manual protocols specific to individual soft-tissue structures. ART utilizes the psychomotor skill of touch to train attendees to accurately recognize alterations in tissue texture, tension, movement, and function, allowing for better identification and treatment at the root of the disorder.

Alesha Willis, DC | ART

Photobiomodulation Therapy (Laser): Exam & Treatment Upper Extremities

As DCs, our patients come to us primarily for Neuromuscular Pain Syndromes (NPS). These include nerve, muscle, tendon and joint related conditions that affect their muscle strength and limit their ROM. These disorders weaken muscles because of interrupted communication between the nervous system and those muscles. This increases the physical load on nerves, muscles, tendons, joints and discs thereby increasing chronic pain, inflammation and joint degeneration (arthritis).

Richard Amy, DC | AVANT

Anatomy of a Vertebral Artery Dissection

Review the anatomy of the vertebral artery and surrounding structures. There will be an in-depth discussion of the mechanism of dissection and how it relates to chiropractic and detail how to recognize a VAD in progress prior to any treatment. Further the course will discuss any risks of VAD and chiropractic. There will be case presentations of alleged VAD and the temporal relationship with the CMT. Lastly the course will present the proper protocol in the event of a VAD occurring concurrent with a CMT.

MARK DAVINI, DC, DABCN, CPCO | TOOLS OF PRACTICE

Clinically Defining Wellness

Wellness, what is it? We all want to expound the advantages of chiropractic and wellness, but do you define it as clinically necessary in terms consistent with chiropractic? Do you define a wellness adjustment differently from an active treatment adjustment? Once defined, do you document it in a way that justifies the need for an adjustment separate and distinct from active treatment? This class will define what wellness as it relates to the chiropractic subluxation and how to clinically define, diagnose and document it in a way that clearly separates wellness from active treatment.

MARK DAVINI, DC, DABCN, CPCO | TOOLS OF PRACTICE

SYNERGY

Session Descriptions

What's Great In Chiropractic

Exploring current research on the unending benefits of chiropractic care. Define value of research in your own clinic and express and engage patients in their optimal outcomes.

Dean DePice, DC | TLC Coaching

Wellness Revolution

This class is designed to advance the doctor's impact upon patient outcomes through greater knowledge of chiropractic's effectiveness and certainty in case management.

Drs Dean & Jen DePice | TLC Coaching

Photobiomodulation (Laser): Exam And Treatment For Lower Extremities

A concise overview of how to make the most of Photobiomodulation (laser) using simple yet effective protocols to treat lower extremities.

Richard Amy, DC | AVANT

Trauma Induced Subluxation & Maladaptive Gait Reset ByCore Glide

Review how to manually locate the maladaptive gait compensations related to traumatic subluxation; both spinal and extremities. To understand and perform a basic release of this subluxation's protective spasms to reset the body to pre-subluxation non-compensation. To introduce a new HEP home care muscle massaging device, the BycoreGlide™ as a superior muscle roller

Thomas Walko, DC, MS, CCN, DCBCN, & Joanna Rubini | BycoreGlide™

Essentials of Chiropractic Pediatric Practice

Learn how to examine and treat infants and children as well as practical and productive ways to connect with parents and other providers. Prepare to propel your office to the top family practice in your area.

Heidi Henrickson-Zohn, DC, DACCP, CBS

Functional Medicine: Overview, Thyroid & Gut Health

Take a deep dive into defining health, comparing conventional vs. functional medicine, and understanding how the tools of a functional medicine practitioner are different. Understand how optimal gut health is the foundation to healing and maintaining vitality and wellness. Review of anatomy and physiology of the thyroid, its effect on our health, and discuss functional medicine approach to thyroid dysfunction.

Trish Murray, DO | Discover Health

The Complete Billing Cycle

Compliant and best practices for the Complete Billing Cycle. Join Paul Andrews from Andrews Billing Solutions & TOOLS OF PRACTICE for the journey of a claim from data entry to proper coding and modifiers, claims submission, posting, appeals, reading Remittance Advice and correlating benefits with more than one carrier.

PAUL ANDREWS, LMT, CCCA, CPCO, CPB | ANDREWS BILLING SOLUTIONS & TOOLS OF PRACTICE

Advanced PBM Therapy (Laser)

Join us and learn how PBMT and the benefits of 405nm (violet) wavelength, Case studies & how the 405nm ReVi is successful treating Long Hauler Syndrome..

Richard Amy, DC | AVANT

Cyber Security in the Chiropractic Office

This course we will discuss how HIPAA relates to your chiropractic clinic along with data, security and privacy issues. We will address common mistakes that almost every office makes. Even your IT person is getting these things wrong! By the end of this course, you will know how to identify and correct common misconfigurations, giving you peace of mind and a more secure network.

Dave Freeland | Bakerford

Longevity – Our Survival Plan

Exploration of multifaceted research on longevity and the factors that influence longevity. Understanding what has the greatest impact on longevity.

Drs Dean & Jen DePice | TLC Coaching

Disclaimer

All presentations are for informational purposes only and not intended to substitute professional medical advice, diagnosis or treatment by a physician. Any application of this material is at the laser practitioner's discretion and solely their responsibility.

Presentations reflect the views of the author and may not reflect the views or policies SYNERGY CONFERENCE, SYNERGY Online CEUs or TOOLS OF PRACTICE, nor its employees or agents. SYNERGY CONFERENCE, SYNERGY Online CEUs or TOOLS OF PRACTICE, no warranty is express or implied, or assumes any legal liability or responsibility for the accuracy or completeness of any information contained in this presentation, or process described herein, and assumes no responsibility for anyone's use of the information.

Instructors and sessions presented during Synergy are not representative nor speak on the behalf of any government entity, insurance company or TOP Education, LLC. Any specific discussions are for example purposes only. All specific policy or procedure questions should be directed to the entity that authors those policies.

CEUs for STATES PACE ACCEPTED W/OUT PRE-CHECK: CLICK HERE TO REVIEW: <https://www.toolsofpractice.com/pace-accepted>
Check with your State for CEU validity of these topics.

Avant Wellness Systems, Inc., designs, develops, and manufactures Class 3B therapy lasers for non-invasive therapy. Avant does not provide medical advice or make any specific treatment claims other than the FDA cleared indications: for temporary relief of minor muscle and joint pain and stiffness, minor arthritis pain, or muscle spasm and the temporary increase in local blood circulation; and the temporary relaxation of muscles.

SYNERGY

SYNERGY

SYNERGY 2023 SPEAKERS



MARK DAVINI, DC, DABCN, CPCO

Dr. Davini is a 1981 graduate of Palmer College of Chiropractic. In addition to over 24 years in active practice, he holds a diplomate in chiropractic neurology. Dr. Davini has served as Chairman of the MA Board of Registration of Chiropractors, Vice-President of Public Information and Education and Chairman of the Ethics Committee for the MCS. Dr. Davini is co-founder of TOOLS OF PRACTICE.

Medicare Part B for Chiropractic Services

Friday, March 17th - Session time: 3 - 7 pm

CEU Hours: 4

Anatomy of a Vertebral Artery Dissection

Saturday, March 18th - Session time: 8 - 9 am

CEU Hours: 1

Behind The Desk: The Professional Chiropractic Assistant

Saturday, March 18th - Session time: 9 - 10 am

CEU Hours: 1

Paul has been working in chiropractic since 1997. In 1999 Paul began consulting for chiropractic offices in the areas of billing and practice management as well as presenting seminars. In 2002 Paul founded Andrews Billing Solutions, Inc., servicing chiropractic and physical therapy offices with third party insurance billing. Paul is Board Chair on the Massachusetts Massage Therapy Board and Chair of the Board of Assessors for the Town of Mashpee, MA as well as Past Chair of the Massachusetts Cosmetology Board as the Public Member. Paul is co-founder of TOOLS OF PRACTICE.



Paul Andrews, LMT, CCCA, CPCO, CPB

Medicare Part B for Chiropractic Services

Friday, March 17th - Session time: 3 - 7 pm

CEU Hours: 4

The Complete Billing Cycle

March 18th—Session time: 8:30 - 12:30 pm

CEU Hours: 3

SYNERGY

SYNERGY 2023 SPEAKERS



Richard Amy, DC

Dr. Amy is an instructor, educator, researcher, author, inventor and innovator in the health care field. His pioneering efforts have advanced treatment care understanding and plans through his applied neurology and neurological restoration approach. Whether it be maladies involving the head, neck, shoulder or anywhere else in the body, Dr. Amy has documented success in multiple clinical trials through his unique approach and specific protocols. Health dysfunctions involving, TMD, headaches, migraines, sleep apnea, and or other conditions can improve or be resolved as a result ground breaking research and training. Dr. Amy's background includes breadth and depth of experience in: functional neurology, orthopedics, sports medicine, general medicine, dentistry, nutrition, rehabilitation, plastic surgery and molecular sciences. He has been a dominant figure in the Continuing Ed arena over the past 20 years and is considered an expert in functional neurology correction and functional lesion identification spanning across many healthcare disciplines.

Photobiomodulation (Laser) for Upper Extremities

Saturday, March 18th - Session time: 8 - 10 am
CEU Hours: 2

Photobiomodulation (Laser) for Lower Extremities

Saturday, March 18th - Session time: 10:30 am - 12:30 pm
CEU Hours: 2

Advanced PBM Therapy (Laser)

Saturday, March 18th - Session time: 5 - 6 pm
CEU Hours: 1

Veteran Chiropractors and Co-Founders of TLC Coaching and Visionary Integrator, Drs. Dean & Jen DePice have each been serving the chiropractic community since 1988.

Dr. Jen DePice is the co-founder of 6 Minutes of Science – a global community delivering research in the past 608 consecutive day of the pandemic featuring research on immunity and how responsive our bodies are to pathogens, as well as ART – Active, Response Training responding to concerns of practicing during the pandemic.

Dr. Dean DePice is the creator of the G10 Curriculum, designed to help chiropractors graduate with business sense in addition to their healing arts, which is core curriculum at Sherman College of Chiropractic.

What's Great In Chiropractic

Saturday, March 18th - Session time: 9 – 10 am
CEU Hours: 1

Wellness Revolution: Prescribed Epidemic & Secrets Of Longevity

Saturday, March 18th - Session time: 10:30 - 12:30 pm
CEU Hours: 2

Longevity – Our Survival Plan

Saturday, March 18th - Session time: 5 – 6 pm
CEU Hours: 1



Dean & Jen DePice, DCs

SYNERGY

SYNERGY 2023 SPEAKERS



Heidi Hendrickson-Zohn, DC, DACCP, CBS

Dr. Heidi Hendrickson-Zohn is a pediatric-focused Chiropractor in Woburn, MA. She has been in practice with her husband for over 20 years. She holds a diplomate degree from the Academy Council of Chiropractic Pediatrics, is Webster certified and is on staff at Winchester Hospital. She is also a certified breastfeeding counselor who uses her expertise to focus on infant oral motor issues, general feeding difficulties and maternal problems related to infant feeding. Dr. Heidi strives to bridge the gap between holistic approaches and western medicine protocols for kids. She is a whiz with sourdough, fermenting kombucha and makes a killer fire cider.

Essentials of Chiropractic Pediatrics

Saturday, March 18th - Session time: 2 pm - 5 pm

CEU Hours: 3

Dr. Walko is a Doctor of Chiropractic with 30 years of private practice and a longer history of developing exercises and self therapies since a young teen to improve his athletic performance. This is when as a patient he was introduced to chiropractic and applied kinesiology which began his path to becoming a DC. A sculptor and quarterback at Dartmouth College, Dr. Walko has thus brought his artist's creative hands-on approach to his professional practice. What we offer at this seminar is an accumulation of personal experience with injury as well as professional need to help patients.

Ms. Rubini is a rowing coach for competitive masters rowers and brings insight into how she has implemented the use of the BycoreGlide, as well as experiencing the maladaptive gait reset over two decades post traumatic subluxations and fracture from a train platform accident.

Trauma Induced Subluxation and Maladaptive Gait Reset

Saturday, March 18th - Session time: 2 - 5 pm

CEU Hours: 3



Thomas Walko, DC, MS, CCN, DCBCN



Joanna Rubini



Trish Murray, DO

Dr. Murray is American Board of Internal Medicine since 2002, Neuromusculoskeletal Medicine Certified in 2005 and 2015, and Institute of Functional Medicine Certified since 2016.

She is a Specialist in Neuromusculoskeletal Medicine/

Osteopathic Manipulative Medicine and Functional Medicine, and has been running her own clinic since 2005. She is the author of "Make A D.E.N.T. in Chronic Disease" and is affiliated with the American Academy of Osteopathy and the American Osteopathic Association.

Functional Medicine: Overview, Thyroid & Gut Health

Saturday, March 18th - Session time: 2 - 5 pm

CEU Hours: 3

SYNERGY

SYNERGY 2023 SPEAKERS



Alesha Willis, DC

Dr. Alesha Willis received her Doctor of Chiropractic and Master of Sports Chiropractic degrees from Life University. During her clinical internship, she provided Sports Chiropractic care in the Life University Sport Science Institute, where she worked with high-performance athletes, including members of USA Rugby, as well as elite members of US Masters Swimming, triathletes, cyclists, runners, and golfers. She was part of the Life University Sports Chiropractic team providing care at many local athletic events, including swim meets, cyclocross, 10K road races, and volleyball tournaments. Prior to receiving her chiropractic and master's degrees, Dr. Alesha teamed with a Sports Chiropractor working as a licensed massage therapist for 10 years. Dr. Alesha integrates diversified chiropractic technique with soft-tissue therapy and functional rehabilitation in providing comprehensive care for improving performance and speeding recovery. She is full-body certified in Active Release Techniques and is the Director of Curriculum and Lead Instructor.

(ART) Active Release Techniques

Saturday, March 18th - Session time: 8:30 am - 12:30 pm

CEU Hours: 4

David Freeland is the founder and Ambassador of Customer Success for bakerford®, a chiropractic exclusive IT company. He has more than 20 years of experience in systems management, networking, data protection and network security. During his career, David has served clients across multiple industries including Legal, Oil & Gas, Manufacturing and Healthcare.

Cyber Security in the Chiropractic Office

Saturday, March 18th - Session time: 5 – 6 pm

CEU Hours: 1



Dave Freeland

June 2015 Fellow of the American Board of Brain Injury & Rehabilitation (FABBIR)
June 2009 Fellow of the American College of Functional Neurology (FACFN)
September 1997 Diplomate of the American Chiropractic Neurology Board (DACNB)
June 1996 Doctor of Chiropractic (DC)
Life Chiropractic College West, San Lorenzo, CA
Graduated Summa Cum Laude
Class Salutatorian
Recipient of the Clinic Excellence Award
June 1988 Bachelor of Science (BS), Exercise Science/Kinesiology
University of Massachusetts-Amherst

Neurology In Action

Friday, March 17th - Session time: 3 – 7 pm

CEU Hours: 4



Lynn Carlson, DC, DACNB, FACFN, FABBIR



SYNERGY



AVANT

MBB Professional Services
for your complete billing and collecting needs





Immersive Education
Powerful Results

Achieve Better
Outcomes in Shorter
Timeframes with
ART Certification



activerelease.com

SYNERGY



DOCTOR PROMO

From Concept to Completion, Let Us Cure
Your Marketing Aches & Pains

516.867.8237

www.DoctorPromo.com

**Largest selection of
chiropractic items anywhere!!!**



We also offer the following services:

- Printing & Promotional Products
- Direct-mail Campaigns • Health fair & screening tent pkgs.
- Patient appreciation gifts • Logo design & art services
- Embroidery on all types of apparel
- **GET MORE PATIENTS AND REFERRALS**

Call the doctor to help promote and grow your practice



THE ONLY IT COMPANY EXCLUSIVELY FOR CHIROPRACTORS

Are you tired of constant technical issues plaguing your chiropractic clinic and slowing you down? Slow computers, software crashes and security concerns can be stressful. These issues take you (and your team) away from what you're meant to be doing—guiding your patients on their wellness journey. If you're ready to solve your IT problems for good, scan the QR code on this ad and schedule a free, 15-minute consultation.



Contact us now
(855) 835-9440
www.bakerford.com

Everything you need to keep your practice compliant, secure and running smoothly

STARTING AT
\$79/MO

WANT MORE PATIENTS?

WE'VE GOT YOU COVERED



dinner with doc



Use the QR code to schedule a complimentary 15 minute marketing strategy session!

chiropraise.com/schedule

Neuro-Resiliency Alliance Program

Neuro-functional screening platform and system with objective tools for assessment and training

Expand your practice with our baseline screening and monitoring system.

Establish a Functional Resiliency Score (FRS) and provide progressive neuro-functional activations and exercises to support performance and/or recovery.



Includes:

- Tool kit with all screening and training equipment
- 10-point baseline screening protocol
- Mobile technology to objectively capture key functional vital signs
- The ability to remotely monitor patients

Benefits for You:

- Dynamic offerings to easily and quickly expand your practice
- Create additional revenue without demands on your time
- Quantify the impact of your treatment

Functional biomarkers include:

- Balance
- Reaction time
- Response-inhibition
- Visuomotor performance
- Executive function
- Coordination

Get Started: 617-659-0411

bbc.janeapp.com

Brad@movement.team



LASERS

NEW High Power Class 4 lasers from 10-60 watts

NEW Handheld/Portable Class 3b lasers 500 and 1500 milliwatts

NEW Unattended Class 3b laser with 77 square inches of treatment area

Ask about our demo and pre-owned lasers. Treat the body from head to toe.

Rob Berman www.bermanpartners.com 860-707-4220 rob@bermanpartners.com

LIGHT THERAPY (red, blue and infrared)

USE: 1) In office, 2) rent to patients, 3) sell to patients

PADS DESIGNED FOR SPECIFIC BODY PARTS

- Foot and Ankle
- Foot and Calf
- Facemask
- Eyemask
- Knee/Shoulder/Elbow

GENERAL USE PADS

Small, medium, long and large

BODY PADS

Whole Body 72" X 27.5" Half Body 36" X 27.5"

Rob Berman www.energiamedical.com 860-707-4220 rob@energiamedical.com





BYCORE *glide*™
PATENT PENDING

Reset your injury Response™

BycoreGlide.com
bycore.inc@gmail.com

Recovery Starts with Chattanooga®

Improve patient outcomes and drive revenue with Chattanooga's line of high-powered laser and shockwave therapy devices.



Book your demo today to learn more and get started!



 **chattanooga®** lightForce®



Recharge, Restore, and Renew

Explore our sleep,
stress, and mood
supplements



[Learn More](#)

Recharge, Restore, and Renew

Explore our sleep,
stress, and mood
supplements



Ask about our supplements that
support the mind and body.

Undeniable evidence that less is more.



The LZ30-ProZ:

Get more power and user-friendly features at an affordable price.

AVANT
SMALL IS MIGHTY

CALL 818-572-4697 OR VISIT AVANTWELLNESS.COM/LZ30 TO ORDER YOURS

SYNERGY

On Demand Chiropractic Continuing Education Units



Dr. Trish Murray, owner of Discover Health Functional Medicine Center and OMMEducation.com is offering original Functional Medicine courses for on demand Chiropractic CEU's.

Some Functional Medicine Topics:

- How is Functional Medicine Different
- Combating IBS and the FODMAP Diet
- The Mysteries of the Thyroid
- Combat Autoimmunity Challenges Naturally

Fascia and Movement Topics:

- Why Posture Matters
- Fascia: The Missing Link to Healthy Aging
- Strengthening Your Pelvic Floor

AND MANY MORE

DO YOU WANT
a team, an associate, a legacy?
THEN EXPLORE TLC
TLC Beyond Coaching

"The whole TLC community helps you grow and be successful in your business and prioritizes your family."
- Dr. L.H.

"TLC is more than a group of experienced chiropractors and coaches - they are dedicated team members of a chosen family, purposed with improving health and wellness around the world and empowering like-minded others to do the same."
- Dr. A.C.

EXPERIENCE TLC

Come to a
seminar event



Purchase a
practice tool



Set up an individual
practice evaluation to
explore what's possible



877-TLC-4888 / tlic4u.life



**A Trusted Partner in
Chiropractic Care**

LifeLynx is a skilled operating partner that provides critical support for the day-to-day management of your chiropractic office.

SYNERGY

OK MONDAY,

Lets do this

SYNERGY

SYNERGY

SYNERGY

SYNERGY



Acknowledgements

Bringing together the hearts and minds of many takes a lot of time and effort. Our Synergy conference could not happen without the help and dedication of many.

We would like to extend a big thank you to all the instructors who graciously gave of their time and expertise to share their knowledge.

A huge thank you to all of the exhibitors and sponsors. Their support allows them to share their products and services and help us continue to provide all the extras to make your experience even better.

Thank you to all our Premium & Privilege Members, friends and colleagues who have suggested, recommended and contributed, even in the smallest way, to our mission.

Thank you to our team this year, Ali, Deirdre, Laura, Leah & Megan for everything and a special thank you to Diane for her continued guidance, dedication and direction.

And finally, to all of you for participating in SYNERGY this year, thank you so much for another wonderful year!



2024



SYNERGY